

CREATING
PLACES



CreatINg Livable Communities

Partnership between AARP Indiana and IHCD's CreatINg Places Program

CreatINg Livable Communities with IHCD and AARP Indiana Supplemental Guidelines 2023

Program Description

In an effort to further the missions of both AARP's Livable Communities program and IHCD's CreatINg Places crowdgranting program, CreatINg Livable Communities is a pilot partnership that assists Indiana communities in funding place-based projects for aging in place.

Eligible applicants who apply for participation in IHCD's CreatINg Places program who meet additional AARP Indiana project requirements may be considered for additional sponsorship funding through the supplemental program. All projects must meet CreatINg Places guidelines and must raise between \$5,000 and \$50,000 in crowdfunded community dollars to be considered for IHCD's match, as well as AARP Indiana CLC sponsorship funds.

To review all requirements for the CreatINg Places campaign, please see *IHCD CreatINg Places Program Guidelines*.

Eligible Applicants

AARP Indiana will support up to five (5) CreatINg Places projects selected with sponsorship funding up to \$25,000 total. Individual applicants will only be eligible to receive up to \$5,000 from AARP Indiana for their project. Eligible projects will be reviewed and approved on a first come, first serve, and case-by-case basis until all funds are exhausted. *AARP Indiana will serve in an advisory capacity in selecting project applications that request supplemental funding.*

Eligible projects must have a total development budget of between \$15,000 and \$105,000. Projects must raise between \$5,000 and \$50,000 according to CreatINg Places Guidelines through the Patronicity crowdfunding website, and successful campaigns are eligible for both the IHCD match grant and the \$5,000 supplemental award from AARP Indiana. Projects unsuccessful in raising their crowdfunding goal will not be eligible for IHCD or AARP Indiana grant dollars.

Budget Example:

- Community/organization raise a goal of \$20,000
- IHCD Matches \$20,000
- AARP Indiana Grants \$5,000
- Total funds for the project = \$45,000

Evaluation Criteria

Projects eligible for supplemental funds must provide a clear and tangible benefit to Hoosiers aged 50 or older. Additionally, selected projects must satisfy **at least three** of the following additional criteria:

1. Does the project have clear ties to one or more existing efforts to make the community more livable for Hoosiers ages 50-plus?
2. Does the project promote diversity, equity, inclusion, and accessibility for Hoosiers 50-plus?

3. Does the organization have a plan to engage residents, key stakeholders, and volunteers ages 50-plus in project implementation?
4. Does the project advance or relate to one or more of AARP Indiana's key priorities for Hoosiers 50-plus:
 - Multi-modal transportation
 - Housing options
 - Access to high-speed internet
 - Caregiving/Access to Care