



March 24, 2020

Dear Small Business and Community Members,

Small businesses are the foundation of our main streets and communities. They are the bedrock of our local economies and the focal point of neighborhood social life. Ask a Parisian and they'll say; "the cafes, the shops, the restaurants, the streets, these are our living rooms. This is where we spend our time, this is where we live our lives."

During this extraordinary time, these same small businesses are on the front lines, being asked to shutter their doors to help contain the spread of COVID-19 and to literally save lives in the neighborhoods they've spent years helping to build.

Restaurants, coffee shops, theaters, art centers, retail shops, salons, dance studios, farmers markets, bookstores and more. All the places we love and rely on have had to stop business as usual to quickly regroup and identify new methods of delivering their services or goods in order to keep employees and bills paid.

At Patronicity, we want to do our part to keep these vital organizations alive. Therefore, we are waiving all fees on small business non-matched crowdfunding campaigns that go live before May 15th. Knowing that cash flow is important, we'll allow rolling funds distribution before the campaign ends. Our team will provide free coaching, helping small business owners walk through the steps of the campaign, and help develop creative fundraising ideas (i.e. gift cards, online services, etc) that will help engage their community.

For more than 6 years, we've been helping small businesses, communities, and nonprofit organizations raise money to grow and expand in order to support and build vibrant communities across the country. We've seen the creativity, determination and the flexibility of passionate people to get the job done, and that resiliency and tenacity fills us with hope.

Take good care,

A collection of seven handwritten signatures in black ink, arranged in two rows. The top row contains three signatures, and the bottom row contains four. The signatures are: "Wanda", "Bidept Omba", "Jette Riva", "Barbara Lash", "Mapala Clayton", and "Vijay".

For more information on our small business crowdfunding campaigns, go to our website:
patronicity.com/small-biz

If your organization would like to amplify the support and offer to match crowdfunded dollars through a crowdgranting program, please reach out and we can discuss how this would work to best serve your needs. Email us at info@patronicity.com.

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