



MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

MEDC Qualifications for Public Spaces Community Places (PSCP)

- Placemaking project must be within a municipality that has a traditional downtown (project does not need to be in downtown area) or is otherwise certified in the Redevelopment Ready Communities program.
- Must activate [Public Space, Community Place](#). (Refer to Overview Guide)
- To receive the match, the organization must be municipality or L3C. 501c3 can also apply if able to produce a [Solicitation License](#) or letter of exemption.
 - No fiduciaries or fiscal sponsors allowed.
 - Municipalities and L3C's can apply without a solicitation license or exemption.
- Project must have city/local approvals for proposed project when/if necessary
- Dollars from campaign must allow for project to open to the public and be activated
- May have additional phases but this must be final funding for this phase
- Project must complete construction within 1 year of receiving MEDC match

Additional MEDC Parameters

- Must hit your goal to receive the match within campaign timeframe. Will not match exceeded funds raised.
- Maximum single entity contribution is \$10,000 or 35% of goal (whichever is lesser)
- Video must include mention & logo of match by MEDC
- MEDC must be the first to put out a Press Release discussing the project and that it will be receiving a match. Can coordinate other Media Strategies with MEDC post approval. Allow 5 days for Press Release coordination after approval, cannot launch without presser.
- For offline donations, contributions are eligible towards the match when added to project page. **Must produce scanned copies of checks or bank deposit slips for verification.**
- Reporting measures necessary:
 - Total Square Footage of entire project
 - Total Cost (*estimated budget*) of the project (including prior inputs)
 - Hi-Res Before & After photos of space after completion (2-4 pictures)
 - Provide updates regarding Ribbon Cuttings/Grand Openings with at least two weeks notice for MEDC presence.
 - Provide updates of how the space is being used by the community.

Timeline (Assume Business Days)

- Allow 5 days for approval/denial
- Allow 2-3 weeks+ for video production/shooting

- Allow 5 days for press release after approval (cannot launch without presser)
- Allow 25 days for match to process after completion & submission of Solicitation License
- 14 days notice required of grand opening events to coordinate MEDC attendance